



2014 ThermWise® Programs

Southwest Regional Energy Efficiency Workshop
November 21, 2013



- 2014 ThermWise budget \$27.4 million
 - Increase of 20% over 2013
- Total participation:
 - Increasing
 - Appliance
 - Builder
 - Business
 - Weatherization
 - Stable
 - Business Custom
 - Home Energy Plan
 - Decreasing
 - Low Income
- Administrative costs decreasing:
 - Rebate processing / contractor costs, marketing costs
 - Incentive share of total budget expected to increase by 8%



New Equipment:

- 92% AFUE furnace
 - Incentive amount: \$200
 - Majority of participation expected in new construction
 - Added to move builders from 80% AFUE furnaces
 - Available in Appliance, Builder and Business programs
- 98% AFUE furnace
 - Incentive amount: \$450
 - Available in Appliance, Builder and Business programs



Builder Program:

- **Builder Rebate Credit**
 - Upfront credit to Builders for installing high-efficiency gas furnaces and water heaters
 - Reduce meter & service line charges
 - Verify installation of equipment at gas service turn-on
 - Influence builders at the critical decision stage



(Millhaven Homes – Utah Valley Parade of Homes)

Energy Comparison Report:

HOW ARE YOU DOING?



GREAT

GOOD

WE CAN HELP YOU SAVE

- Report Expansion 100,000 additional customers
 - September 2013
- Improved Report Comparison Characteristics
- Enhanced Web Portal
- Continued Evaluation on the earlier pilot groups
 - Persistence Test
- Pilot Group – Report Testing
 - Customer Outreach – Surveying
- Possible Report Expansion to 250,000 (or more) additional customers (Fall 2014)

QGC Exhibit 1.1
Docket No. 13-057-XX

ThermWise® Energy Comparison Report



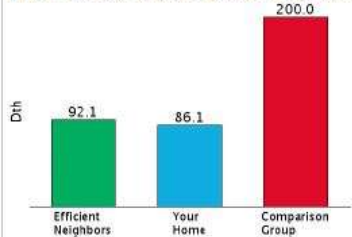
Account #: 1234
Report Period: 06/21/2013 - 07/22/2013
Report for Service Address:
123 Gas Light Drive, Salt Lake City, UT



Joe Q. Customer
123 Gas Light Drive
Salt Lake City, UT 84111

The ThermWise® Energy Comparison Report provides Therm the opportunity to give you a personalized update of your natural gas usage.

Last 12 Months' Usage Compared to Neighbors



You used 7% less natural gas in the last 12 Months' than your Efficient Neighbors.

How are you doing?

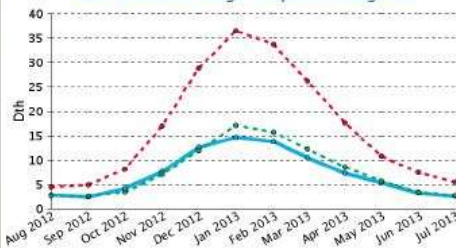
GREAT
GOOD
BELOW AVERAGE

■ **Efficient Neighbors:** These are considered to be approximately the 15% most efficient energy users in your "Comparison Group."

■ **Comparison Group:** This includes the 100 closest neighbors with similar square footage (3,600 sq ft).

Decatherm (Dth): Standard unit of measuring energy. Please note: the decatherms in this report may not match exactly those on your bill because they have been adjusted to match "normal" weather.

Last 12 Months' Usage Compared to Neighbors

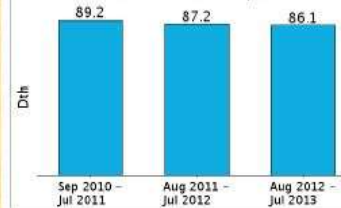


In the last 12 months, you spent an estimated \$60 less than your efficient neighbors.

Are we comparing you correctly? Go to QuestarGas.com to update your home characteristics.

ThermWise® Energy Comparison Report

Personal Three Year Comparison

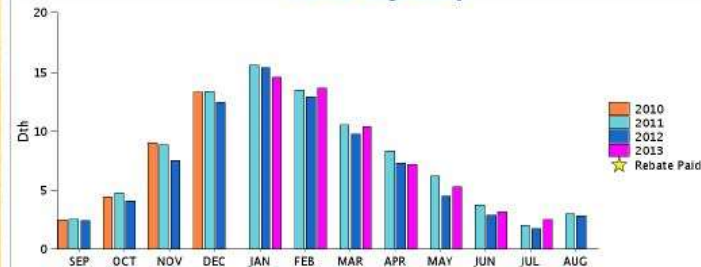


How are you doing?

So far this past year you have used 1% less natural gas. You are on pace to save more energy and be ThermWise!

Visit ThermWise.com for even more ways to save money and energy.

Your Gas Usage History



Recent ThermWise® Rebate Activity

07/07/2009 Wall Insulation

07/07/2009 Floor Insulation

Next Steps

NO COST

5 Minute Shower
During this hot summer, get squeaky clean in half the time without washing money down the drain. Take five-minute showers instead of baths to reduce hot water consumption. Visit www.thermwise.com for more Energy Saving Tips! If you conserve, you can save.

Save up to **\$70** per year

LOW COST

Change Your Furnace Filter
Improve the efficiency of your furnace and the quality of the air you breathe by checking your furnace filter monthly and changing it if necessary. Visit www.thermwise.com for more Energy Saving Tips! If you conserve, you can save.

Save up to **\$18** per year

HIGHER INVESTMENT

Floor Insulation
Talk about savings under foot. Insulate your floor and keep your room temperature consistent. Rebates are available. Visit www.thermwise.com for details. If you conserve you can save.

Save up to **\$125** per year.

For questions or comments please visit ThermWise.com or call 800-695-7375.



QUESTAR®
Gas

ThermWise.com