Multifamily housing has long been identified as a challenging market for energy efficiency with numerous barriers, including split incentives between the building owner and tenant, lack of access to financing, and dispersed and/or complex building ownership. In addition, to meet long-term greenhouse gas reduction targets, substantial improvements in the energy efficiency of both new and existing buildings are needed. A new SWEEP technology brief provides a case study of a Deep Retrofit of Multifamily Housing program in Utah. This program is achieving significant reductions in energy usage in multifamily housing while promoting the large-scale adoption of high efficiency heat pumps and heat pump water heaters (HPWHs). Over 4,000 heat pumps and HPWHs were installed as of October 2019.

To meet long-term greenhouse gas reduction targets, substantial improvements in the energy efficiency of both new and existing buildings are needed. While end uses, such as heating, hot water, and cooking, which have traditionally been fueled with natural gas, must be converted to run on electricity and powered with clean energy sources.1 Since 2018, Rocky Mountain Power in Utah has implemented a Custom Multifamily program to incentivize deep energy retrofits in both market-rate and low-income multifamily properties, while providing opportunities to electrify these properties.

**PROGRAM OVERVIEW** The Custom Multifamily program provides energy efficiency services for entire buildings both new and existing. The program serves low-income and market rate market segments. Multifamily properties with four or more units receive incentives for energy-efficiency upgrades for appliances, building shell, HVAC, lighting, weatherization, and water heating. Lighting must account for less than 30% of total energy savings for each project. Rocky Mountain Power provides an incentive of $0.25/kWh saved (first year energy savings) for market rate properties and $0.30/kWh for low-income properties. Incentives are paid using a pay-for-savings approach where projected savings serve as the basis for incentive payments.

<table>
<thead>
<tr>
<th>Year</th>
<th>Program Savings (MWh/yr)</th>
<th>Benefit/Cost Ratio (UCT)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>New Construction</td>
<td>Retrofit</td>
</tr>
<tr>
<td>2018</td>
<td>2,208</td>
<td>2,154</td>
</tr>
<tr>
<td>2019 (est)</td>
<td>4,800</td>
<td>3,800</td>
</tr>
</tbody>
</table>


2 ICAST is a non-profit organization based in Colorado. www.icastusa.org.

3 Ravi Malhotra, President of ICAST, personal communication.
CASE STUDY: STANSBURY CONDOS

**PROPERTY** Market-rate owner-occupied property with 72 units.

**PROJECT DESCRIPTION** Replaced natural gas fired central boilers and chillers with 75 cold climate heat pumps. This old and inefficient system had high repair and utility costs. Project financing was provided by ICAST.

**ANNUAL ELECTRICITY SAVINGS** 299,581 kWh

**ANNUAL UTILITY COST SAVINGS** $35,950

**PROJECT COST** $399,800

**PROJECT PAYBACK** 9 Years (after rebate)

**UTILITY CASH REBATE** $75,895

CASE STUDY: 556 23RD APARTMENTS

**PROPERTY** 28-unit affordable housing property

**PROJECT DESCRIPTION** Replaced electric resistance heating with ductless heat pumps while upgrading insulation, installing LED lighting and adding programmable thermostats. As a result, the comfort and health of tenants improved.

**ANNUAL ELECTRICITY SAVINGS** 130,926 kWh

**ANNUAL UTILITY SAVINGS** $15,056

**PROJECT COST** $119,596

**PROJECT PAYBACK** 5 Years (after rebate)

**UTILITY CASH REBATE** $39,278

For more information contact Justin Brant: jbrant@swenergy.org

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