

BEFORE THE PUBLIC UTILITIES COMMISSION OF NEVADA

APPLICATION OF SIERRA PACIFIC POWER)
COMPANY FOR APPROVAL OF ITS)
2008-2027 INTEGRATED RESOURCE PLAN) Docket No. 07-06049
)

Direct Testimony of

Howard Geller

on behalf of

Nevadans for Clean Affordable Reliable Energy (NCARE)

October 17, 2007

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Introduction

Q. Please state your name, occupation and business address.

A. My name is Howard Geller. I am the Executive Director of SWEEP, the Southwest Energy Efficiency Project. My business address is 2260 Baseline Rd. Suite 212, Boulder, Colorado 80302.

Q. For whom are you testifying?

A. I am testifying on behalf of Nevadans for Clean Affordable Reliable Energy (NCARE).

Q. Please describe NCARE.

A. NCARE is an association of like-minded organizations that includes the Nevada Conservation League, Citizens Alert, the Progressive Leadership Alliance of Nevada (PLAN), SWEEP, Western Resource Advocates, and the Nevada chapter of the Sierra Club.

Q. What are your professional qualifications?

A. I have 26 years of experience working on energy efficiency policy and program design, analysis, evaluation and advocacy. Prior to founding SWEEP in 2001, I served as Executive Director of the American Council for an Energy-Efficient Economy (ACEEE) in Washington, DC. I have authored or co-authored four books on energy efficiency and energy policy, and published dozens of reports and articles on these topics. I have testified before the public utility commissions of Colorado, Illinois, Maryland, Nevada, New Mexico, Utah, and the District of Columbia. Exhibit HG-1 summarizes my professional qualifications.

1

2 **Q. What is the purpose of your testimony?**

3 A. In my testimony I will comment on Sierra Pacific Power Company's (SPPC's) proposed
4 demand-side management (DSM) programs, comment on the additional potential for
5 cost-effective energy efficiency improvements in the SPPC service area, comment on
6 how SPPC has treated DSM in its load forecast, and make recommendations on how I
7 believe SPPC's DSM programs should be expanded and improved.

8

9 **Q. Please summarize your testimony.**

10 A. I first point out that SPPC is doing a relatively good job implementing DSM programs for
11 its customers. I then review the funding levels for DSM proposed by SPPC during 2008-
12 2010 and suggest that these funding levels be increased both to expand proposed
13 programs and implement additional cost-effective programs. I recommend that SPPC be
14 directed to achieve the maximum amount of cost-effective energy savings through its
15 DSM programs. In light of experience in Nevada and elsewhere, I suggest that the utility
16 should be able to save at least 1% of its electricity sales through DSM programs each
17 year. I recommend that the company be directed to meet or exceed this savings target,
18 and that electricity savings targets be established for a ten-year rather than three-year
19 period. I also comment on key issues related to DSM program analysis and
20 implementation including avoided cost estimation. And I point out that the utility has not
21 fully accounted for the contribution of DSM resources in its load forecast.

22

1 **General Comments on Ongoing and Proposed DSM programs**

2
3 **Q. Please provide your overall assessment of how SPPC has been doing with respect to**
4 **implementing DSM programs for its customers.**

5 A. I believe SPPC has been doing a relatively good job in implementing cost-effective DSM
6 programs, programs that have been well-received by the utility's customers. Although
7 total funding for SPPC's DSM programs implemented in 2006 was only \$4.5 million, the
8 utility reports it saved a total of 70.3 GWh per year from efficiency measures adopted
9 through its programs that year. This is a very high ratio of energy savings to utility DSM
10 program dollar, in comparison to the experience of other utilities in the region or nation.
11 Also, SPPC managed to exceed its 2006 DSM savings goal by a wide margin.

12
13 **Q. Do you have general comments about DSM programs proposed for implementation**
14 **in 2008-2010 in the 2007 IRP?**

15 A. Yes I do. I recommend that SPPC further expand some of the programs it has experience
16 with and thereby achieve additional cost-effective energy savings and peak demand
17 reductions. In addition, there are other programs that SPPC has studied that could be cost-
18 effective and that I recommend be implemented during 2008-2010. I elaborate on these
19 suggestions below.

20
21 **Q. What is time frame for DSM programs presented in the Company's DSM Plan?**

22 A. The DSM Plan provided in Volume V of the IRP (with Appendices) presents DSM
23 program budgets, savings estimates, and benefit-cost ratios for the three-year period
24 2008-2010 only. Other parts of the IRP include some estimates of the impacts of DSM

1 programs beyond 2010, but these programs and impacts are not discussed in the DSM
2 Plan itself.

3

4 **Q. Is it appropriate to limit DSM program budget estimates and savings targets to the**
5 **first three years of the 20-year planning period?**

6 A. No it is not. The Company is proposing to make major supply side resource investments
7 during the next ten years. In order to ensure that these are necessary and appropriate
8 resource choices for SPPC and its customers, it is essential that the Company fully
9 analyze and consider the role that cost-effective demand-side resources can play in
10 meeting the projected demand for electricity and energy services in its service territory
11 over the same planning period.

12

13 **Q. Are there other states and utilities that have established longer term energy savings**
14 **targets either as part of an Integrated Resource Plan or some other planning**
15 **process?**

16 A. Yes there are. A report by researchers from Lawrence Berkeley National Laboratory on
17 utility energy efficiency resource planning in western states shows that utilities in
18 California and Washington as well as the multi-state utility PacifiCorp have established
19 longer term energy savings targets.¹ The California PUC, for example, established energy
20 savings goals for the investor-owned utilities in the state over a ten-year period (2004-
21 2013), in conjunction with specific DSM plans and budgets over a three-year period. The
22 energy savings goals represent over 50% of incremental electricity needs during 2004-

¹ N. Hopper, C. Goldman, and J. Schlegel. 2006. *Energy Efficiency in Western Utility Resource Plans: Impacts on Regional Resource Assessment and Support for WGA Policies*. LBNL-58271. Berkeley, CA: Lawrence Berkeley National Laboratory, August.

1 2013.² In Colorado, the PUC has approved eight-year energy savings and peak demand
2 reduction targets for Xcel Energy, the main investor-owned utility in the state.

3
4 **Q. Do you have longer term energy savings goals that you suggest be adopted for Sierra**
5 **Pacific Power Company?**

6 A. Yes I do. SPPC is proposing to achieve total savings of approximately 77 GWh per year
7 from DSM programs implemented in 2008, 87 GWh per year from DSM programs
8 implemented in 2009, and 93 GWh per year from DSM programs implemented in 2010
9 (first year savings only). This averages to about 86 GWh per year, approximately 1.0% of
10 projected retail electric sales during this time period. I recommend that the Commission
11 establish energy savings targets of saving 1% of retail electricity sales from DSM
12 programs each year for at least the next ten years. This target is reasonable if not
13 conservative based on the following factors: 1) the savings achieved in 2008-2010 would
14 increase if the DSM programs proposed by the Company are expanded and additional
15 programs are added, consistent with other recommendations in my testimony, 2) new
16 efficiency measures will become commercially available and cost-effective in the future
17 thereby presenting new energy savings opportunities, and 3) other leading states and
18 utilities have achieved 1% energy savings from DSM programs implemented annually.

19
20 **Q. Please clarify what energy savings targets you are proposing and how you envision**
21 **such targets working.**

22 A. I am suggesting that the Commission: a) establish 1% annual energy savings targets (i.e.,
23 an additional 1% reduction in retail sales each year) over at least a ten-year period in this

² Decision 04-09-060. California Public Utilities Commission. Sept. 23, 2004.
www.cpuc.ca.gov/word_pdf/FINAL_DECISION/40212.pdf

1 docket, and b) direct the Company to strive to meet or exceed the targets through DSM
2 programs for as long as sufficient cost-effective programs can be designed and
3 implemented. For example, if the Company sells 9,000 GWh of electricity to its retail
4 electricity customers in a particular year, the 1% savings target would be 90 GWh/yr of
5 electricity savings from DSM programs implemented that year. Individual programs and
6 budgets would still be subject to approval by the Commission. But the targets would be
7 used in the IRP and elsewhere as a proxy for expected energy savings from DSM
8 programs over a ten-year period.

9
10 **Q. Can you cite examples of utilities or states that have achieved at least 1% electricity**
11 **savings from DSM programs implemented annually?**

12 A. Yes. Electric utilities in Massachusetts saved about 1.2% of sales from DSM programs
13 implemented in 2004 while the statewide energy efficiency program in Vermont saved
14 about 1.1% of sales.³ In California, the three major IOUs were saving close to 1% of their
15 retail sales through DSM programs implemented in 2004-05 and are expected to save 1%
16 or more of sales each year during 2006-08 according to recently adopted DSM savings
17 goals and budgets in the state.

18
19 **Q. How does a 1% annual electricity savings target compare to energy efficiency goals**
20 **recommended by the Western Governors' Association?**

21 A. The Western Governors' Association (WGA) has adopted a goal of increasing the
22 efficiency of electricity use in Western states 20% by 2020. An Energy Efficiency Task
23 Force established by the WGA concluded that reducing otherwise forecast electricity use

³ S. Slote, G. Reed, and J. Plunkett. 2006. "Comparative Performance of Electrical Energy Efficiency Portfolios in Seven Northeast States." **Proceedings of the 2006 ACEEE Summer Study on Energy Efficiency in Buildings**, pp. 12-91 – 12-102. Washington, DC: American Council for an Energy-Efficient Economy.

1 20% by 2020 through energy efficiency policies and programs is cost-effective and
2 achievable. Among the recommendations for achieving this goal, the Task Force
3 recommended setting a goal of saving 10-15% of projected electricity sales from DSM
4 programs by 2020.⁴ Adopting a 1% annual savings goal for SPPC starting in 2008 would
5 put the Company on target for meeting this goal recommended by the WGA Energy
6 Efficiency Task Force.

7
8 **Comments on Individual DSM Programs in the IRP**

9
10 **Q. Do you have comments on the residential ENERGY STAR lighting and appliances**
11 **program?**

12 A. Yes. Regarding CFLs, stimulating the sales of nearly 2.2 million CFLs over a three-year
13 period (Demand Side Plan, p. 186) is an ambitious but plausible goal in my view. If
14 achieved the energy savings and economic benefits will be very large, and Nevada will
15 become a national leader in energy-efficient lighting. Furthermore, this program has the
16 potential to reach the majority of households in the SPPC service area, minimizing the
17 number of non-participants in this program as well as DSM programs as a whole. I
18 applaud the Company for thinking boldly about stimulating large-scale CFL adoption and
19 for adding an ENERGY STAR light fixtures and multifamily direct installation
20 components to the program. I urge the Commission to approve this program as proposed.

21

⁴ *Energy Efficiency Task Force Report*. Report prepared for the Western Governors' Association Clean and Diversified Energy Initiative. Denver, CO. Jan. 2006.
<http://www.westgov.org/wga/initiatives/cdeac/Energy%20Efficiency-full.pdf>

1 **Q. Do you have comments on the Second Refrigerator Recycling program?**

2 A. Yes. This type of program is very cost-effective according to the Company's analysis,
3 showing a benefit-cost ratio of nearly 2.53 under the TRC test. This means that if the
4 energy savings were only half as great as the Company estimates, the program would still
5 be cost-effective from a TRC perspective. Refrigerator recycling programs are cost
6 effectively implemented by at least 15 utilities in other states as part of their DSM
7 programs.⁵ SPPC and its contractor appear to be doing a good job implementing and
8 evaluating the second refrigerator recycling program. The program is both removing
9 older unneeded refrigerators from the housing stock and accelerating the replacement of
10 older refrigerators. Based on participation rates and experience in other states, the
11 program expansion proposed by the Company is reasonable in my view. I recommend the
12 Commission approve the 2008-10 budget proposed by the Company for this program.

13
14 **Q. Do you have comments on the ENERGY STAR manufacturer homes program**
15 **proposed by the Company?**

16 A. Yes. This new program does not appear to have a very favorable benefit-cost ratio, just
17 1.05 under the TRC test as stated by the Company. But the program would reach a lower
18 income segment of the population that tends not to be reached by other types of DSM
19 programs. Also, I believe the Company is conservative in how it values the benefits of
20 DSM programs in general, as I explain below. Therefore, I believe this program in reality
21 could have an even greater benefit-cost ratio than what SPPC claims, and I recommend it
22 be approved by the Commission as proposed.

23

⁵ N. Kolwey, "Refrigerator Recycling Programs: Rounding up the Old Dogs for Easy Energy Savings." EDRP-F-5, Boulder, CO: Esource. April 2006.

1 **Q. Do you have comments on the proposed Home Energy Display program?**

2 A. This is another innovative program that does not appear to have a very favorable benefit-
3 cost ratio, just 1.09 using the TRC test. But again I believe the Company is conservative
4 in how it values the benefits of DSM programs in general, as I explain below, and
5 consequently I believe this program in reality could have an even greater benefit-cost
6 ratio than what SPPC claims. Furthermore, the program would provide real-time
7 information on energy consumption and engage households in better managing their own
8 energy consumption, a strategy that has proven to be effective in a number of other
9 locations in North America.⁶

10

11 SPPC is proposing to engage in considerable field testing and market research in order to
12 confirm the benefits of the technology and program before engaging in larger scale
13 implementation. I think this is a sound approach and I recommend that the program be
14 approved by the Commission, with scale up during 2008-2010 dependent on proving that
15 the technology provides adequate energy savings during the pilot stage and can be
16 deployed in a cost-effective manner. As part of this evaluation, the Company should pay
17 particular attention to the issue of persistence of energy savings.

18

19 Regarding program design, one suggestion I have is to direct the program and technology
20 to households with above-average electricity use, at least initially. These households tend
21 to have more appliances and higher energy bills, and thus greater opportunities for and
22 more motivation to reduce electricity use through behavioral changes. Also, I recommend
23 that the program include substantial customer education to help participants understand

⁶ D. Parker, D. Hoak, A. Meier, and R. Brown, "How Much Energy Are We Using? Potential of Residential Energy Demand Feedback Devices." **Proceedings of the 2006 ACEEE Summer Study on Energy Efficiency in Buildings**, Washington, DC: American Council for an Energy-Efficient Economy.

1 what they can do to reduce electricity (and natural gas) use at little or no cost and with
2 minimal inconvenience.

3

4 **Q. Do you have comments on the 80 Plus and ENERGY STAR plug load program?**

5 A. Yes. 80 Plus is a coordinated market transformation initiative that dozens of utilities
6 throughout the country are participating in. It is targeting an important and growing
7 source of electricity use, namely information technologies such as PCs, servers, and
8 printers. The project is implemented through a contractor that SPPC will pay based on the
9 number of qualifying products sold and thus energy savings realized in the SPPC service
10 area. SPPC is also proposing to provide incentives for ENERGY STAR PCs and servers
11 that meet new specifications recently issued by the U.S. EPA. I believe the benefit-cost
12 ratio presented by SPPC for this program is conservative and reality will be higher
13 because of reasons given by the utility such as not including in their analysis any
14 reduction in cooling energy use in commercial buildings with more efficient PCs and
15 servers, and because the economic analysis of all programs is conservative for reasons I
16 explain below. Overall, this is an innovative, performance-based, and cost-effective DSM
17 program, and I recommend that it be approved.

18

19 **Q. Do you have comments on the Sure Bet commercial incentives program?**

20 A. This program appears to be very cost-effective and working well. The requested increase
21 in funding is warranted given that the program at the current funding level is running out
22 of incentive dollars early in the calendar year. However, I recommend addition of a direct
23 installation component for small customers, as was proposed by Nevada Power Company
24 for implementation in southern Nevada, and approved by the PUC in NPC's 2006 IRP
25 docket. Small customers are a "hard to reach" market segment and often do not have the

1 resources or know-how to implement energy efficiency projects on their own. I
2 recommend adding \$300,000 to the budget in 2008, \$400,000 to the budget in 2009, and
3 \$500,000 to the budget in 2010 for this direct installation component, meaning that the
4 Commission should approve a total budget of \$2.6 million in 2008, \$2.7 million in 2009,
5 and \$2.8 million in 2010.

6

7 **Q. Do you have comments on the Sure Bet schools program?**

8 A. This program is relatively limited in budget and is targeting efficiency upgrades in 30
9 schools per year. The estimated benefit-cost ratio during 2007-09 under the TRC test is
10 only 1.06. But the program provides significant non-energy benefits by improving the
11 learning environment and saving school districts money to use for important other things.
12 Also, the avoided costs used by SPPC are underestimated by not including avoided T&D
13 costs in the economic evaluation and by assuming that avoided costs do not rise faster
14 than inflation (see comments below). If more complete and reasonable avoided costs
15 were being used, the benefit-cost ratio for this program (and other DSM programs) would
16 be higher. I recommend approval of the program as proposed.

17

18 **Q. Do you have comments on the Sure Bet new construction program?**

19 A. The Company is proposing to significantly expand this program relative to funding and
20 activity levels in 2006-07. It is desirable to help make new construction as energy-
21 efficient as possible since new buildings will operate for many decades and it is generally
22 more cost effective to “build them right” than to go back and install energy efficiency
23 measures via retrofit. But the program is only expecting to reach 10% of new commercial
24 floor space constructed in the SPPC service area over this three-year period. I recommend
25 that SPPC carry out even greater marketing and technical assistance, and increase the

1 budget to achieve more participation, greater energy savings, and a better economy of
2 scale. More participation should lead to a more cost-effective program since overhead
3 costs will be spread over more participants. Also, I suggest that the program include a
4 focus on proper building commissioning once a new building is occupied. Experience
5 elsewhere has shown that building commissioning is an important element of operating
6 newly constructed commercial buildings at optimal efficiency, and it is a cost-effective
7 energy efficiency strategy.⁷ Overall, I recommend a budget for this program of \$1.0
8 million in 2008, \$1.2 million in 2009, and \$1.4 million in 2010. It is logical for the
9 budget to increase over time in part because of the significant lead time in designing and
10 constructing new commercial buildings.

11
12 **Q. Do you have comments on the Sure Bet program for small and medium size hotels**
13 **and motels?**

14 A. This new project appears to be well-conceived and cost-effective. If successful, I
15 recommend that it be continued for a third year (2010) rather than just run for two years
16 as proposed. This will enable the Company to achieve additional cost-effective energy
17 savings and reach more than the projected two-year target of 52 hotels and motels.

18
19 **Comments on DSM Programs Studied but Not Included in the IRP**

20
21 **Q. Do you have comments on the high efficiency air conditioner program that SPPC**
22 **considered?**

⁷ E. Mills et. al. "The Cost-Effectiveness of Commercial Buildings Commissioning." LBNL-56637 (Rev.). Berkeley, CA: Lawrence Berkeley National Laboratory, Dec. 15, 2004.
http://resources.cacx.org/library/holdings/Mills_LBNL.pdf

1 A. Yes. SPPC implemented an air conditioning rebate program in 2006 that was not as
2 successful as the Company had hoped. A revamped air conditioning program was
3 considered as part of the IRP process, but was not included in the set of DSM programs
4 proposed for 2008-2010 because the Company concluded the program would not be cost
5 effective under the TRC test. However, the program considered had two components: 1)
6 rebates for high efficiency air conditioners and 2) a quality installation assurance (QIA)
7 program. According to SPPC's analysis, the QAI component would account for about
8 37% of rebate dollars but provide over 80% of the total energy savings provided by the
9 program. This means that the QIA component appears to provide a much greater "bang
10 per buck" compared to the incentives for high efficiency AC equipment. Increasing the
11 efficiency of residential air conditioning in the SPPC service area is important in part
12 because air conditioners have such a low load factor and contribute disproportionately to
13 summer peak demand. Based on this situation, I believe that a stand-alone quality
14 installation program has a very good chance of being cost effective and should be
15 considered by SPPC for implementation in the near future. I recommend that
16 Commission direct SPPC to examine the feasibility of a stand-alone quality installation
17 program and propose such a program in its first amendment to the DSM plan if the
18 program appears to be cost effective.

19
20 **Q. Do you have comments on a potential residential new homes program?**

21 A. The Company considered an ENERGY STAR Plus new homes program in its 2007 IRP
22 but concluded that the program would not be cost effective, with a benefit-cost ratio of
23 0.83 under the TRC test considering electric benefits only, and 0.90 considering
24 combined gas and electric benefits (IRP Vo. V, pp. 328-330). However, SWEEP believes
25 such a program could indeed be cost effective. First, if less conservative economic

1 assumptions were used (see below), the value of energy savings would be greater and the
2 measures and program considered by SPPC could in fact be cost effective.

3
4 Second, SWEEP has conducted its own analysis of the potential energy savings and cost
5 effectiveness of constructing a highly efficient new home in Reno using the Building
6 Energy Optimization Model (BEopt) developed by the National Renewable Energy
7 Laboratory. This software selects energy efficiency measures and considers them in
8 combination in a prototypical new home. We considered a 2,400 square foot, gas-heated,
9 two-story home. The analysis shows that is possible to achieve approximately 30%
10 energy savings in both gas and electricity, relative to a home built to meet the 2006 IECC
11 energy code, at a extra first cost of about \$5,650. The main items that improve energy
12 efficiency include extra insulation, a tighter building envelope, energy-efficient lights and
13 appliances, high efficiency heating and cooling equipment, and air duct sealing. Based on
14 current electricity and gas prices in the Reno area, the energy bill savings would be \$671
15 per year, providing a simple payback of 8.4 years. On a lifecycle net present value basis,
16 the efficiency measures would have a benefit-cost ratio of 1.48 assuming a 20 year
17 lifetime. The benefit-cost ratio would be even higher if a longer lifetime is used for some
18 or all of the measures, and if energy prices increase over time rather than remaining
19 constant.

20
21 In summary, I believe it should be possible to develop a cost-effective ENERGY STAR
22 plus new homes program in the SPPC service area, in spite of the limited cooling load in
23 this region. Given that nearly 125,000 new residential customers (i.e., new homes) are
24 projected during 2007-2027 in the SPPC service area, it is important to build new homes
25 that are energy-efficient and not just at the minimum code level. I recommend that the

1 Commission direct SPPC to keep evaluating a potential ENERGY STAR plus new homes
2 program, working with interested members of the DSM collaborative, and propose
3 implementing such a program in the next amendment to the DSM programs if a way is
4 found to make it technically and economically viable.

5
6 **Issues Related to DSM Program Planning, Implementation and Evaluation**

7
8 **Q. Do you have comments on the DSM Collaborative process?**

9 A. Yes. I believe that SPPC did a very good job in consulting with and responding to input
10 from DSM collaborative members as it prepared the DSM component of its 2007 IRP. I
11 want to commend them for this and share this comment with the PUC.

12
13 **Q. Do you have concerns regarding how the Company is measuring avoided costs for
14 the purpose of analyzing DSM program cost effectiveness?**

15 A. Yes I do. The Company states on page 53 of the Demand Side Plan that “It is not
16 reasonable to assume that there is no savings in transmission and distribution costs
17 achieved when the demand side plan is executed.” But the Company is not assuming any
18 avoided transmission and distribution (T&D) system costs in its primary DSM program
19 cost effectiveness evaluation. (The Company did run a sensitivity analysis including
20 estimated values for avoided T&D costs.) This undervalues the benefits of DSM
21 measures and programs. Other utilities routinely include avoided T&D costs in the
22 analysis of the cost effectiveness of DSM programs. Even if there is uncertainty in the
23 appropriate value to use, zero is certainly the wrong value. Accounting for avoided T&D
24 costs is appropriate especially considering that the energy savings and peak demand
25 reductions from DSM programs are rapidly growing and are no longer “lost in the noise.”

1 I recommend that the Commission direct the Company to include avoided T&D costs in
2 the primary economic analysis of DSM programs in all future reports and filings.

3
4 Second, from the information provided on inputs to the DSM cost effectiveness analysis
5 (DSM plan, p. 56), it appears that the Company is assuming that avoided costs increase at
6 the assumed rate of inflation (2.5% per year). But avoided costs and energy rates are
7 increasing faster than inflation due to factors such as the recent surge in the cost of
8 materials, cost of construction, and cost of fuels.⁸ Construction costs for new power
9 plants, whether coal-fired, gas-fired, or renewable energy facilities, are increasing rapidly
10 and much faster than inflation. Given that SPPC is proposing to build additional
11 generating capacity in the next 20 years, it is not reasonable to assume that energy rates
12 and avoided costs do not increase faster than general inflation. By understating future
13 energy prices and avoided costs, SPPC is undervaluing the benefits of DSM programs. I
14 recommend that the Commission direct SPPC to review the avoided cost assumptions it
15 is assuming in its DSM program analyses and use more up-to-date avoided costs
16 considering recent trends such as those mentioned above.

17
18 **Q. What is your view regarding allowing flexibility in the overall DSM budget as well**
19 **as the budget for particular programs?**

20 A. This issue was addressed recently by the PUCN in Docket No. 06-03038. The
21 Commission approved up to a 20% deviation in the budget for three programs—ACLM,
22 Sure Bet commercial incentives, and the Low Income Air Conditioner Program. In this
23 docket, SPPC has requested that ability for up to a 20% deviation in the approved budget

⁸ See, for example, M. Wald , “Costs Surge for Building Power Plants.” New York Times, July 10, 2007.
<http://select.nytimes.com/gst/abstract.html?res=F50E15F63B5A0C738DDDAE0894DF404482>

1 for the ENERGY STAR Lighting and Appliance program, Sure Bet commercial
2 incentives, and Second Refrigerator Recycling program. SWEEP strongly supports the
3 Company's request and recommends allowing this flexibility. This will enable the utility
4 to respond to increased demand for program incentives or increased need for marketing
5 expenditures in order to meet energy savings targets, without requesting a budget
6 amendment. In addition, I recommend that the Commission allow the same flexibility be
7 provided for other incentive programs such as the Sure Bet schools, hotel/motel, and new
8 construction programs. Furthermore, I recommend providing flexibility in the total
9 budget amount so that the utility does not need to cut back on one cost-effective program
10 in order to meet unexpected demand for services or incentives in another program.
11 However, in all cases the Company should still be responsible for operating cost-effective
12 programs and for spending DSM dollars prudently.

13
14 **Issues Related to Treatment of DSM in the Load Forecast**

15
16 **Q. Do you have comments on how SPPC treats DSM Resources in its load forecast?**

17 A. In response to NCARE information request 2-01, SPPC provided the energy savings and
18 peak demand reduction it is assuming each year from DSM programs during 2008-2028
19 in the Company's most recent load forecast. This load forecast was used in order to
20 prepare the 2007 Integrated Resource Plan. The values for energy savings and demand
21 reduction provided by SPPC are show in Exhibit HG-2.

22

1 **Q. Do you have concerns about the energy savings values provided by SPPC that are**
2 **shown in Exhibit HG-2?**

3 A. Yes. First, there appears to be a discrepancy between the energy savings projected in the
4 company's DSM Plan and the energy savings used in creating the load forecast. In Table
5 15 of the DSM plan, SPPC shows projected energy savings of 76.6 GWh/year from DSM
6 programs proposed for implementation in 2008, 86.7 GWh/year for programs proposed
7 for 2009, and 93.0 GWh/yr for DSM programs proposed for 2010. But as shown in
8 Exhibit HG-2, the Company is only assuming savings of 49.9 GWh/year from DSM
9 programs during 2008-2010 as input to the load forecast.

10

11 **Q. What is the implication of this discrepancy?**

12 A. Based on this discrepancy, it appears that SPPC has undervalued the contribution of DSM
13 programs in its load forecast. This means that SPPC has overstated the need for supply-
14 side resources in its 2008-2027 resource plan.

15

16 **Q. Do you have other concerns about the energy savings values provided by SPPC that**
17 **are shown in Exhibit HG-2?**

18 A. Yes. In addition to assuming less energy savings than proposed in the DSM Plan, SPPC
19 assumes that savings from DSM programs implemented each year decline significantly
20 first in 2013 and then again in 2020. But there is no explanation for these declines. While
21 some energy efficiency measures available today may saturate the marketplace or be
22 made moot by future codes or standards, other new efficiency measures will become
23 available for utility promotion. The reality is that energy savings from DSM programs are
24 increasing each year in Nevada and many other states, not declining. Nevada utilities will
25 continue to have an incentive to maintain high energy savings from DSM programs due

1 to the clean energy standards adopted in the state. In my view it is not reasonable to
2 assume that the energy savings from DSM programs will decline in the future.

3

4 **Q. What do you recommend be done about these issues?**

5 A. First, I recommend that the Commission direct SPPC to correct the seeming discrepancy
6 between assumed energy savings from DSM programs in the DSM Plan and in the
7 Company's load forecast. Second, I recommend that the Commission direct SPPC to
8 maintain the average level of energy savings provided by proposed DSM programs
9 during 2008-2010 for the full 20-year forecast period in the Company's 2007 Integrated
10 Resource Plan. This is a conservative recommendation given that savings from DSM
11 programs have been increasing over time in recent years.

12

13

Summary

14

15 **Q. Please summarize your main recommendations concerning the Company's DSM**
16 **programs.**

17 A. I first recommend establishing an energy savings target of 1% of retail electricity sales
18 for a 10-year time period. I then recommend approval of all of the DSM programs
19 proposed by SPPC for implementation during 2008-10. Having said this, I recommend
20 increasing the budget for two programs, the Sure Bet commercial incentives program and
21 the Sure Bet new construction program. I recommend that the Commission direct SPPC
22 to re-examine the feasibility of a stand-alone air conditioning quality installation program
23 as well as an ENERGY STAR plus new construction program and propose such
24 programs in its first amendment to the DSM plan if they appear to be cost effective. Also,
25 I recommend that the Company correct some flaws in the way it analyzes the cost

1 effectiveness of DSM programs, and that the PUC allow flexibility in the overall DSM
2 budget as well as budget for individual DSM programs. Finally, I recommend that the
3 Commission direct SPPC to correct flaws in the way energy savings from DSM programs
4 are incorporated into the Company's load forecast and hence the supply plan resulting
5 from the load forecast.

6

7 **Q. Does that conclude your direct testimony?**

8 A. Yes.

Statement of Qualifications

Howard Geller

Dr. Howard S. Geller is the Executive Director of the Southwest Energy Efficiency Project (SWEEP), a public interest venture he founded in 2001. Based in Boulder, Colorado, SWEEP promotes policies and programs to advance energy efficiency in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming.

Dr. Geller is the former Executive Director of the American Council for an Energy-Efficient Economy (ACEEE). He established ACEEE's Washington, D.C. office in 1981, stepping down as Executive Director in February 2001. He built ACEEE's reputation and influence through technical and policy assessments, advice to policy makers, development of energy efficiency programs, consumer guides, and conferences.

Dr. Geller has advised and conducted energy efficiency studies for utilities, governmental organizations, and international agencies. He has testified before the U.S. Congress on energy issues many times and has influenced energy legislation including the National Appliance Energy Conservation Act of 1987 and the Energy Policy Act of 1992. He has served as an expert witness on energy efficiency and resource planning issues before the utility commissions of Colorado, Illinois, Maryland, and the District of Columbia.

Dr. Geller is author or co-author of four books. His most recent book, *Energy Revolution: Policies for a Sustainable Future*, was published in 2003 by Island Press. In addition to his work in the United States, Dr. Geller has spent over three years working on energy efficiency issues in Brazil. He helped to start and frequently advises Brazil's National Electricity Conservation Program (PROCEL).

Dr. Geller was awarded the 1998 Leo Szilard Award for Physics in the Public Interest by the American Physical Society in recognition of his contributions to national appliance efficiency standards and more efficient energy use in general. Dr. Geller is a member of the editorial advisory board for the journal *Energy Policy*.

Dr. Geller received his PhD in Energy Policy from the University of Sao Paulo in Brazil in 2002. He holds a Masters degree in Mechanical and Aerospace Engineering from Princeton University (1979) and he received a Bachelors degree from Clark University (1977) where he majored in Physics and Science, Technology, and Society.

Exhibit HG-2

Electricity Savings and Peak Demand Reduction Assumptions from DSM Programs Used in SPPC's Load Forecast

(Data provided by SPPC in Response to NCARE Data Request 2-01)

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Incremental										
Commercial										
Annual MWh Incremental Savings	28,979	28,979	28,979	28,979	28,979	28,979	28,979	28,979	28,979	28,979
Annual Demand Savings (MW)	5.1	5.1	5.1	5.1	5.1	5.1	5.1	5.1	5.1	5.1
Residential										
Annual MWh Incremental Savings	20,899	20,899	20,899	20,899	20,154	15,692	15,648	15,070	15,092	15,053
Annual Demand Savings (MW)	3.7	3.7	3.7	3.7	3.5	2.8	2.8	2.7	2.7	2.7
Total										
Annual MWh Incremental Savings	49,878	49,878	49,878	49,878	49,133	44,671	44,627	44,049	44,071	44,032
Annual Demand Savings (MW)	8.79	8.79	8.79	8.79	8.65	7.87	7.86	7.76	7.76	7.76
Cumulative										
Commercial										
Annual MWh Incremental Savings	94,123	123,102	152,081	181,060	210,039	239,018	267,997	296,976	325,955	354,934
Annual Demand Savings (MW)	16.6	21.7	26.8	31.9	37.0	42.1	47.2	52.3	57.4	62.5
Residential										
Annual MWh Incremental Savings	51,837	72,736	93,635	114,534	133,867	143,730	141,095	136,768	132,451	128,008
Annual Demand Savings (MW)	9.1	12.8	16.5	20.2	23.6	25.3	24.9	24.1	23.3	22.5
Total										
Annual MWh Incremental Savings	145,960	195,838	245,716	295,594	343,906	382,748	409,092	433,744	458,406	482,942
Annual Demand Savings (MW)	25.71	34.49	43.28	52.06	60.57	67.41	72.05	76.40	80.74	85.06

2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
28,979 5.1	28,701 5.1	20,521 3.6	17,995 3.2	20,285 3.6	20,285 3.6	20,285 3.6	20,285 3.6	20,285 3.6	20,285 3.6	20,285 3.6
15,031 2.6	14,973 2.6	14,906 2.6	14,872 2.6	14,851 2.6	14,851 2.6	14,851 2.6	14,851 2.6	14,697 2.6	14,629 2.6	14,629 2.6
44,010 7.75	43,674 7.69	35,428 6.24	32,868 5.79	35,136 6.19	35,136 6.19	35,136 6.19	35,136 6.19	34,982 6.16	34,915 6.15	34,915 6.15
383,774 67.6	398,481 70.2	400,200 70.5	383,309 67.5	374,616 66.0	365,922 64.5	357,228 62.9	348,535 61.4	339,841 59.9	331,147 58.3	322,453 56.8
123,460 21.7	123,817 21.8	123,936 21.8	123,896 21.8	123,838 21.8	124,370 21.9	124,901 22.0	124,917 22.0	124,555 21.9	124,211 21.9	123,867 21.8
507,234 89.34	522,298 91.99	524,136 92.32	507,206 89.34	498,454 87.79	490,291 86.36	482,129 84.92	473,452 83.39	464,396 81.80	455,358 80.20	446,320 78.61

AFFIRMATION

I, HOWARD GELLER, do hereby swear under penalty of perjury the following:

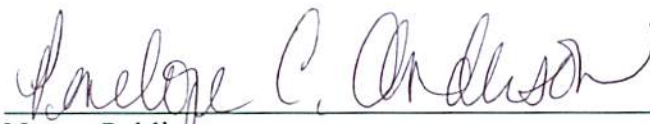
That I am the person identified in the attached testimony in Docket 07-06049 and that such testimony was prepared by me or under my direct supervision; that the answers and information set forth therein are true to the best of my knowledge and belief; and that if asked the questions set forth therein, my answers thereto would, under oath, be the same.



HOWARD GELLER

STATE OF COLORADO)
) ss.
COUNTY OF BOULDER)

SUBSCRIBED AND SWORN to before me this 15th day of October 2007.



Notary Public



My Commission Expires: 12/21/2007