Howard Geller  
*Southwest Energy Efficiency Project*

Howard Geller is the Executive Director and Founder of the Southwest Energy Efficiency Project (SWEEP), a public interest organization operating in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. Dr. Geller is the former Executive Director of the American Council for an Energy-Efficient Economy (ACEEE) based in Washington, D.C. He has advised and provided technical assistance to numerous utilities, governmental organizations, and international agencies, and he is author or co-author of four books. Dr. Geller holds a Master's degree in Mechanical Engineering from Princeton University and a PhD in Energy Policy from the University of Sao Paulo in Brazil.

Adam Grant  
*NV Energy*

Adam Grant is the manager for Demand Side Management Program Delivery for NV Energy’s integrated energy efficiency and demand response programs in Nevada. The department has an approved budget in excess of $50 million annually to serve customers in both of NV Energy's territories. He joined the company in 2007, and has managed efficiency programs since 2009. Prior to joining NV Energy, he worked as the marketing and sponsorship director for a professional sports franchise in Las Vegas and was part of a team that represented former heavyweight champion Mike Tyson.

Shawn Grant  
*PacifiCorp*

Shawn Grant has been employed with PacifiCorp since 2006 and has worked in various roles within the energy industry for over 25 years. He currently is the Customer Innovations Manager for Rocky Mountain Power. Shawn oversees and has responsibility for behavior-based energy efficiency, electric vehicles, agricultural load management, residential load management and battery demand response within Rocky Mountain Power.

Tom Hines  
*APS*

Tom Hines is a principal and co-founder of Tierra Resources who has worked closely with Arizona Public Service Company for over 20 years designing and implementing the company’s DSM program portfolio. Tom has created and managed many widely recognized utility programs, earning over 15 national awards for program excellence from industry organizations including ACEEE, AESP, ENERGY STAR, and SEPA. His recent work focuses on the interaction between DSM/DER programs and innovative utility rate structures to drive customer value.
Luke Ilderton  
*Energy Outreach Colorado*

As Energy Outreach Colorado's Deputy Director, Luke leads EOC's program's teams and provides management and technical expertise on retro-commissioning, energy modeling, large building rehabilitation projects, energy consumer behavior, renewable energy projects, and low-income communities program design. He also leads all the regulatory efforts on efficiency, renewables, and transportation. Throughout his career, he has made energy affordability the focus of his work and has continued to create program delivery mechanisms that will better serve affordable housing, nonprofits, and income qualified residents.

Mark Schoenheider  
*Xcel Energy*

Mark Schoenheider leads the residential, small and medium business customer solutions organization for Xcel Energy. His team helps two million natural gas and three million electric customers save money while enhancing their experience and leading the clean energy transition. Mark has more than 20 years of experience in the consulting, environmental compliance and utility industries. Mark holds a Bachelor of Science in Civil Engineering from the University of Wyoming and a Master of Business Administration from the University of Colorado.

Nathan Morey  
*Salt River Project*

Nathan is the Manager of Product Development at Salt River Project, and is responsible for SRP's portfolio of energy efficiency, demand response, and electrification programs. Since joining SRP in 2010, he has been responsible for the design and implementation of several key programs. He now manages activity across the portfolio of customer programs and works with SRP's planning departments to align the portfolio with the Utility's long-term objectives. Nathan spent 12 years working as an architect prior to joining SRP, where he developed a passion for the building science, energy efficiency, and sustainability he applies today. Nathan holds a Bachelor's of Architecture from the University of Arizona.

Mike Orton  
*Questar Gas Company*

Mike Orton has held a variety of positions with Questar Gas Company since 1997. He is currently the Director of the Company's energy efficiency programs. He has been employed in that capacity for over three years and has worked in the energy efficiency field for nearly ten years. Prior to his time in the energy efficiency department, Mike held several positions in the Company's finance area. Mike holds both a Master of Business Administration degree and Bachelor of Science degree (finance) from the University of Utah.
Lauren Wentz  
*Efficiency Vermont*

Lauren is the Low Income and Multifamily Housing Program Manager at Efficiency Vermont. The nation's first statewide energy efficiency utility, Efficiency Vermont continues to be at the forefront of advancing national standards in energy efficiency practice. Through Lauren’s work, Efficiency Vermont provides innovative and nationally recognized programs that save energy, while delivering additional benefits including increasing affordability, improving comfort, and positively impacting health outcomes for the state’s most vulnerable and energy burdened residents. Previously, Lauren served as the Division Administrator of the Office of Local Health at the Vermont Department of Health. There she managed the operational program planning and business functions for the state’s 12 Local Health Offices that serve communities through direct services and partnerships with local organizations and health care providers.

Cynthia Zwick  
*Wildfire*

Cynthia Zwick has served as Executive Director of Wildfire: Igniting Community Action to End Poverty in Arizona since September 2003. Wildfire is a non-profit organization that works to stop poverty before it starts, by advocating for quality jobs statewide, creating access to a foundation of financial security and ensuring the security and sustainability of supportive systems.

Cynthia leads a team that works to build strong, supportive and sustainable communities, intervenes in utility rate cases, provides training and technical assistance to Community Action Agency staff and boards, conducts SNAP outreach and enrollment, supports the Arizona Self Help website, and administers the first warm weather fuel fund – the Home Energy Assistance Fund – to help families with utility bills and weatherization. Most recently we have begun the development and implementation of an online technical solution that will allow efficient and dignified access to utility and rental assistance remotely.
SWEEP Utility Program Co-Directors

**Justin Brant**  
*SWEEP Utility Program Co-Director*

Justin Brant is a Senior Associate in the Utility Program with the Southwest Energy Efficiency Project, where he works with utilities and consumer groups to advance energy efficiency in SWEEP’s six-state region. His work also includes appearing before public utility commissions and state legislatures and collaborating with utilities and other stakeholders.

Before joining SWEEP, he worked at The Cadmus Group, a nationwide energy and environmental consulting firm. At Cadmus, he advised Fortune 500 companies, state and local governments, and the U.S. Environmental Protection Agency on policies and programs that can reduce greenhouse gas emissions, such as encouraging energy efficiency and renewable energy use.

Earlier, Justin was Assistant Director of the Electric Power Division at the Massachusetts Department of Public Utilities (DPU). There, he developed policies and oversaw implementation of Massachusetts’ cutting-edge energy efficiency and renewable energy programs. He also played a lead role in developing state policies to modernize the electric grid, to promote development of electric-vehicle charging stations, and to move consumers to time-of-use electric rates.

Justin graduated from Wesleyan University with a B.A. in biology. He also holds an M.S. in Soil Science from Oregon State University, where he studied the effects of climate change on forest productivity.

**Ellen Zuckerman**  
*SWEEP Utility Program Co-Director*

Ellen Zuckerman is an Arizona Representative with the Southwest Energy Efficiency Project, where she works with consumers and businesses in support of energy efficiency in Arizona, including before the public utility commission, the state legislature, and the Salt River Project utility board.

Before joining SWEEP, she worked at the Association for Energy Affordability (AEA), a nonprofit energy efficiency training and technical services organization in New York City that specializes in multi-unit building energy efficiency. At AEA, she was certified as a Building Performance Institute multifamily building analyst, performed energy audits on buildings across the state, and worked directly with contractors who implement energy retrofits. She also previously worked with the Vermont Community Foundation where she helped run the High Meadows Fund, an endowed fund that awards grants to support renewable energy, energy efficiency, sustainable agriculture, and land use projects.

In addition to her responsibilities with SWEEP, Ellen supports policy and program performance analyses of utility demand side management programs and marketing on behalf of the Massachusetts Energy Efficiency Advisory Council, a legislatively-enacted stakeholder board overseeing energy efficiency programs in the Commonwealth, and the Connecticut Energy Efficiency Board, a public board appointed to oversee energy efficiency and demand response programs in Connecticut.

Ellen graduated summa cum laude from Princeton University with a BA in geosciences and a minor in environmental studies. She was awarded the Edward Sampson Class of 1914 Prize in Environmental Geosciences for her geochemistry research and the Princeton Environmental Institute Leadership Prize for her environmental work. Ellen also graduated summa cum laude from the Vermont Law School with a Master’s in Environmental Law and Policy and a concentration in Energy Law.